

LRPC-Mecklenburg
October 25, 2017

Attendees:

Ann Rushing
Sam Gonzalez
Patrick DeChristo
Tom Kraft
Kevin Comalander
Shawn Baumgardner
Chuck Milam
Yasan Bey
Brett Morrow
Tami Stout
Ken Abrams
John Bowman
JP Mahaffey

Meeting opened at 11:45 am.

Ann Rushing advised the committee that a link to the LRPC-Mecklenburg website is housed on the NCUCC website. She displayed an example of a logo that was created by Steve Moore for branding of the LRPC. There was discussion about changing the colors to match the colors with the color code cards. We have a mission statement that was created when the LRPC was formed. "Partnering to promote safe excavation, damage prevention, and education by making marking request procedures more effective."

The white lining video without the testimonial from Shawn Baumgardner was shown. The difference between the two videos is approximately 1.5 minutes. As discussed in the UCC meeting, the white lining video will give best practices, but the scope of the ticket and the white lining must match otherwise, the white lining is of little use. Ann advised that we would have the video changed to reflect Shawn as a "Damage Prevention Specialist."

Kevin Comalander would like to be able to use the white line video at a UCC in South Carolina. Ann has already talked with them. There are several states that would like to use the video. Anyone that would like to put the video on their company website please let Ann know and she will send it to him or her so they can put their company logo on it.

NC811 will link our YouTube page to the video page in the Education section of NC811. We will add the white lining video the video page. We will roll out the video in January. With the holidays coming approaching, many people will be out of the office and miss meetings. January is a better time to start. We discussed sending a Constant Contact to our contractors. Give them an opportunity to view the

video. Patrick suggested bullet points on the video page that outlined the benefits of white lining for the excavator. We discussed a possible email blast thru Positive Response/RTE/Member services/SAT

We will share the video with our members as well.

White lining stats are available on the NC811 website, but we can share those quarterly with the LRPC to see if there is any difference.

We discussed complaints and the law. Some committee members said there were really no teeth to the complaint process. We HAVE to show benefits.

Things to tackle in the New Year; educating out of town contractors that come to NC to work. They are now familiar with our laws. This is an opportunity to educate. We can send the Pipes Plus link. There is scripting when someone calls 811 that asks if they know what they are supposed to do.

Also for 2018-boring in general is problematic. Companies are not potholing/spotting as required.

Project tickets-keep on the discussion board. Limit the number of tickets a company can call in during a one-day period?

Encourage everyone to SPOTSPOTSPOT!!!!

We will communicate through email. The LRPC/UCC will not meet in December due to the Christmas holidays.